

A Different Way to Win

Paul Tagliabue, Art Rooney II, Mel Blount, James "Shack" Harris, Rocky Blemer

2026-07

Synopsis

author	Jim Rooney, Bill Cowher - introduction, Joe Greene - introduction, Roger Goodell, Paul Tagliabue, Art Rooney II, Mel Blount, James "Shack" Harris, Rocky Bleier, Cyrus Mehri, Ray Anderson, Judy Battista, N. Jeremi Duru, Mike Tomlin, Franco Harris
inLanguage	english

Dan Rooney was one of the most influential sports executives of his generation—the man who transformed the Pittsburgh Steelers into one of the National Football League's greatest dynasties and premiere franchises. Some of Dan Rooney's most important achievements, however, took place off the playing field as he sought to bring about equity in the league's hiring practices and peace in his ancestral homeland of Ireland. As a business leader, a philanthropist, a diplomat, and the author of the famous Rooney Rule—the pioneering hiring policy that promotes diverse leadership within the NFL—Dan Rooney was known for his core values, his quiet strength, his effectiveness, and his willingness to talk to and hear from those who disagreed with him.

In *A Different Way to Win*, Jim Rooney takes listeners behind the scenes and share stories of Dan Rooney's life and achievements. This expanded audio edition of *A Different Way to Win* includes newly recorded conversations with business and political leaders, and some of the sports world's biggest names, including Roger Goodell, Paul Tagliabue, Franco Harris, Mel Blount, Judy Battista, Art Rooney II, and more, with a prologue read by Bill Cowher and a foreword read by Joe Greene. The insights from the stories and conversations shared in this audiobook teach us that there's a different way to lead and *A Different Way to Win*.

Read by Jim Rooney, Bill Cowher, and Joe Greene and featuring interviews with Roger Goodell, Paul Tagliabue, Art Rooney II, Mel Blount, James "Shack" Harris, Rocky Bleier, Cyrus Mehri, Ray Anderson, Judy Battista, N. Jeremi Duru, Mike Tomlin and Franco Harris.

Reader's comments

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