

Astrobball

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Synopsis

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NEW YORK TIMES BESTSELLER – The inside story of the Houston Astros, whose relentless innovation took them from the worst team in baseball to the World Series in 2017 and 2019
Ben Reiter’s superb narrative of how the team got there provides powerful insights into how organizations—not just baseball clubs—work best.
The Wall Street Journal
Astroball picks up where Michael Lewis’s acclaimed *Moneyball* leaves off, telling the thrilling story of a championship team that pushed both the sport and business of baseball to the next level. In 2014, the Astros were the worst baseball team in half a century, but just three years later they defied critics to win a stunning World Series. In this book, Ben Reiter shows how the Astros built a system that avoided the stats-versus-scouts divide by giving the human factor a key role in their decision-making. Sitting at the nexus of sports, business, and innovation, *Astroball* is the story of the next wave of thinking in baseball and beyond, at once a remarkable underdog tale and a fascinating look at the cutting edge of evaluating and optimizing human potential.

Reader's comments

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