

# Berkonomics

*author: Dave Berkus*



2026-06

## Synopsis

---

author	Dave Berkus
readBy	Dave Berkus
inLanguage	english

With over 50 years of entrepreneurial, management, and corporate board experience, Dave Berkus offers 101 business insights for management and boards of companies of all sizes, served up as concise nuggets of actionable wisdom. Interwoven with over 50 of Dave's stories, describing his experiences, this audiobook is an indispensable guide for CEOs, management, and corporate boards for:

- Sharpening your corporate vision
- Strategic planning
- Product and price positioning
- Building and leveraging your board
- Finding and nurturing "teacher-customers"
- Focusing resources for growth
- Positioning for a liquidity event

Spend time with this internationally-recognized business expert, author, and keynote speaker, as he guides you through stages of your corporate growth, using his experience and wisdom to point out opportunities and roadblocks along the way. Listen to his personal stories of successes and failures, and lessons learned. Share his humorous recounts of experiences that informed his teachings passed onto you. Then, graduate with a degree in "Berkonomics", and use these insights to drive your growth and business success.

## Reader's comments

---

comment 1:

â€"â€" ()