

Big Data For Business

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Synopsis

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Big Data for Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business.
Is Big Data worth it?
Does it work for me or my business?
How can Big Data (with Analytics) help spur my next business growth?
Do you know that the last two years accounts for 90 percent of the data in the world?
Data whispers stories. Only if you listen carefully, process it, analyze it, and act on it, to move towards your next revolution.
Many individuals' life and businesses have been transformed by Big Data and in fact you are already part of the Big Data if you are into social media. Look out for this very interesting link that you really need to see it for yourself. It will widen your horizon.
In this audiobook, you will have gain tremendous insights, understanding, and basics of Big Data and how it can helps to identify new growth areas and product opportunities, streamline their costs, increase their operating margins, and above all, make better human resource decisions using efficient budgets.
The future belongs to only those who embrace Big Data. Take your first step now.
What you will learn in *Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business*.

- You will learn all about Big Data and the challenges
- You will learn when to use Descriptive or Predictive Analytics
- You will discover what are the popular tools that Data scientists are using now
- You will learn the various algorithms used in Big Data
- You will what is Big Data and NoSQL Technologies

Reader's comments

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