

# My Clients Podcast | Photography Business, Marketing

Author: Brooke Jefferson - Oklahoma Family Photographer Photography Business Coach

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# Synopsis

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| author     | Brooke Jefferson - Oklahoma Family Photographer<br>Photography Business Coach |
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| inLanguage | english                                                                       |

Top 1% Podcast For Photographers

Do you wish you could crack the code to book more clients? Are you exhausted trying to stay consistent with your marketing strategies? Do you want to become the go-to photographer in your area but don't know how to?

Welcome to the Book More Clients Photography Podcast. I'm so glad you're here! This podcast will help you get consistent leads and bookings, finally become the go-to photographer in your area, and help you achieve \$3000 - \$5000 / month in your photography business.

Hi, I'm Brooke. A mom, wife, and full time family photographer. I started my business over 10 years ago with a borrowed camera and no experience. I was undercharging, obsessing over social media marketing, and constantly comparing myself to other photographers. It was exhausting and I was tempted to give up time and time again.

I finally realized that if I wanted to make real money from photography, I needed to treat my business like a business and not a hobby. I priced myself for profit, created marketing strategies on and off social media, and started getting the attention and bookings from people in my community. I realized I was onto something.

If you're ready to finally learn how to attract your ideal clients, master your marketing, and position yourself as a sought out photographer, this is the podcast for you!

Charge those camera batteries and grab something to write with, it's time to dive in.

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# Reader's comments

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