

# Book Title Generator

*author: Scott Lorenz*

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## Synopsis

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| author     | Scott Lorenz  |
|------------|---------------|
| readBy     | Thomas Miller |
| inLanguage | english       |

**The proven system for finding a title that sells your book!** Nobody buys a book unless they're first attracted by the title and cover. If the title doesn't grab them it's game over. That's why book publicist Scott Lorenz of Westwind Book Marketing created a strategy for naming your book that'll get attention of potential buyers. Don't name your book until you've listened to *Book Title Generator*.

Using the latest methods of getting a book ranked on search engines and in Amazon, Lorenz lays out a plan to help you get the right title for your book. Lorenz asks authors to consider all options in the quest for the perfect book title. From using numbers, alliteration, idioms, and keyword research, *Book Title Generator* covers them all.

Many famous books we all know today started out with dreadful titles. Learn why when a title was changed their book sales took off! As a book publicist, Scott Lorenz has helped title hundreds of books and promoted hundreds more. He's a student of book titles and shares his nearly three decades of book marketing experience with authors in this book. *Book Title Generator* is designed to help authors and publishers spark the idea to lead them to the perfect book title. It's the surefire way to find your winning title.

# Reader's comments

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