

Build the Fort

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Synopsis

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As adults, we seem to make everything harder. We're driven to accelerate growth in our local startup communities—but in the process, we overthink, overanalyze, and overload even our simplest activities. Before long, our community goals buckle under the weight of our complex adult concerns. Our motivation dries up. Our best ideas fade away, leaving entrepreneurs no choice but to find another city in which to make their dreams come true.

The solution? Channel our inner 10-year-old and build the fort. With this simple, actionable metaphor, Chris Heivly empowers listeners to replace the grown-up tendency to overcomplicate with his simple framework for effective community and ecosystem building. Energetic, friendly, and relatable, *Build the Fort: The Startup Community Builder's Field Guide* provides a compass to move our ideas forward more successfully and propel our cities into the upper echelon of start-up communities. This audiobook is narrated by the author and produced by J.M. DeBord.

Reader's comments

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