

# Circling the Bases

*author: Andrew Zimbalist*

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## Synopsis

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In *Circling the Bases*, leading sports economist Andrew Zimbalist continues his discussion and analysis of the major issues and challenges confronting the sports industry in the second decade of the 21st century. Presenting a general overview of the sports business at the college and professional levels, this volume places concerns such as the antitrust status of sports leagues, the stalled progress of gender equity in college sports, and the control of performance enhancing drugs in historical context. Zimbalist also provides a deeper understanding of how sports have fared and changed with the sharpening financial crisis and 2009 economic downturn from the morphing role of salary caps and revenue distribution and the rapid escalation of college coaches' compensation to the financing of sports facilities and the economic impact of hosting the Olympic Games. In *Circling the Bases*, Zimbalist continues to show how the business of sports is evolving and how the sports industry is becoming more closely linked with the corporate sector and thus more vulnerable to the vicissitudes of the U.S. and world economies. Zimbalist deftly shows how sports are facing the uncertainties of the future and what the implications are for sports fans, players, owners, and leagues.

## Reader's comments

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