

Wild Ride from Worm Farms to 'Duck Dynasty' Fame

author:



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Synopsis

Willie Robertson, star of "Duck Dynasty," reflects on his journey from Italy to running Duck Commander. In Florence, he gained an appreciation for art and culture, but you'll never believe what his actual college degree was. His entrepreneurial spirit began early with Willie's Worms. Influenced by his father, Phil, and supported by his wife, Korie, he embraced the idea of a reality show to spread the gospel. Discussing his new book, "Gospeler," Willie emphasizes the importance of active discipleship and connecting with others to spread faith, showcasing a story of hope, faith, and authenticity. In this episode, Willie shares the lessons he learned about business, the impact of family, and the importance of stepping out of comfort zones to make lasting connections. His journey from early entrepreneurial ventures to leading a multimillion-dollar hunting and outdoor business highlights the significance of resilience and vision. He discusses how his family's authenticity, faith, and humor made "Duck Dynasty" a hit and stresses the need for believers to actively engage and share their faith with others. He also discusses the real-life situations that led to the hit movie "The Blind," a biopic of patriarch Phil Robertson.

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