

# Give Yourself a Raise

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# Synopsis

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“How much should I charge?” It’s the question that confuses so many self-employed women. Millions of women do not understand how to price their services correctly—and end up undercharging and earning less than they deserve. Help is here! With her debut book, pricing expert Erin B. Haag explains why you need to give yourself a raise—and how to do it. Learn how to use actual math (not guessing or feelings) to determine how much to charge, how to announce your new pricing to your clients, and how to banish the mindset blocks that keep you stuck in a cycle of underearning. Erin shows you how to become the premium service provider in your industry—the woman who charges more than her competitors, who delivers greater value, who’s always in-demand, and constantly has a waitlist of clients. It’s time to raise your prices, raise your standards, and raise your quality of life.

# Reader's comments

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