

'Her' Reputation

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Synopsis

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Her Reputation

Reputation is everything. We all want people to think of us in a certain way. We want them to recognize us for who we are and what we do. Why? Because it matters to us? Of course it does. It matters for your children to be able to look up to you. It matters for businesses looking to hire you, and so much more. You must be confident people will remember you when you are gone. So, what kind of imprint are you going to leave behind?

The reputation you and I hold is the very thing that could kill so many. If she knows your reputation can and will be used to manipulate, or even hurt, you, then she can twist it around and shape her reputation to give you a false impression of her. You will be completely blindsided when she makes her move.

We encounter reputations everyday, such as with reviews - whether it be for a new movie, a game, or even this audiobook. The problem, however, is we never give a reputation a second thought. Is the reputation honest, or has our opinion been impacted by her?

You see a woman walk across your path wearing a short denim skirt, thigh-high socks, a lace fishnet top, and a matching midriff denim jacket with a purse hung over her right shoulder. She has long blond hair and makeup on her face. What are you thinking? A teenager, a hooker, an undercover cop, a young lady just minding her own business?

If done right, her reputation can be tailored enough to kill you. Don't know how? She knows.

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