

How Successful People Think Differently

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Synopsis

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Why is it that some people are able to achieve so much success - in their personal, professional, social lives - whereas so many others are struggling? For example, when two people commit to a goal - say, to go to the gym and lose weight, why does one of them manage to follow through, and the other one doesn't? **What are successful people doing differently from the failures?** How are successful people thinking differently from the failures? Are successful people wired differently from the rest of us? Is success simply encoded in their DNA? Or is it something else? And the more important question is: How can we get access to the magic ingredient that successful people have and add it to our own lives so that we too may experience more success in our lives? Learn how successful men and women think differently - and how you can too. This **short and practical guide** will inspire you to rethink how you set and achieve your goals. In *How Successful People Think Differently* you will learn:

- Why successful people say "I can't" instead of "I don't"
- Why successful people never suppress their desires - and what they do instead**
- How successful people think smart
- The "if-then" strategy that triples your chances of achieving success**
- The type of thinking that makes successful people successful in the first place**
- Why the secret is setting you up for failure
- The wrong (and the right) way to visualize your goals (this alone will be worth the price of the book!)**
- The right (and the wrong) type of thinking that either sets you up for success or failure
- Simple, and sometimes surprising, success principles to help you achieve your goals**

And a lot more...

Reader's comments

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