

Humblebrag

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Synopsis

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From comedian and writer *(Parks and Recreation, Eastbound & Down)* Harris Wittels comes a hysterical breakdown of boasts, brags, and self-adulation disguised as humble comments and complaints-based on his popular @humblebrag Twitter feed.

Something immediately annoyed Harris Wittels about Twitter. All of a sudden it was acceptable to brag, so long as those brags were ever-so-thinly disguised as transparent humility, such as:

"Just filed my taxes. Biggie was right, mo money mo problems."

"I hate when I go into a store to get something to eat and the male staff are too busy hitting on me to get my order right :(so annoying!"

Taking action by naming this phenomenon and creating the Twitter account called Humblebrag-dedicated solely to retweeting the humblebrags of others-Wittels's new word took the Internet by storm. Harris also shows readers what humblebrags might look like from some of history's most notable names, as well as devoting an entire chapter to a man who just might be the greatest humblebraggart of them all...

Reader's comments

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