

Managing Change

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Synopsis

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A certainty in life is that things will change - sometimes bringing new experiences we enjoy and at other times those we would prefer to avoid. While change may be certain, our natural aversion to it creates conflicting pressures. <p>Failure to recognise and address these conflicts is the main reason why change initiatives do not produce the gains, growth, and security anticipated. This book will help you to understand what drives change in your organisation. It will also show you:</p> <p> </p> how to identify the influencers of change
 how to deal with negative reactions
 how to recognise and deal with the barriers to change

Reader's comments

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