

Mastering Acne for the Professional Aesthetician

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Synopsis

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Would you like to be known as the number one acne avenger in your community? How are you currently combining new and traditional approaches in treating acne skin? What specific knowledge do you hope to gain from this audiobook? How important is having this knowledge to impact your practice? What products should you use that give your clients desired results? Should you be concerned about scarring, medications, aggressive medical products or ingredients in products? Does the client profile that you currently use provide you with the in-depth information that you need to offer a comprehensive treatment plan? What is the optimal type of marketing to capture and retain ongoing clients?

I would like to acknowledge your desire to enhance your practice. My goal is to provide you with the tools, skills and understanding for you to manage a successful acne program. Hi, I'm Jane Crawford and I began my career as a clinical aesthetician and founded the first medical spa in the United States. I then went on to partner with my area's largest dermatology practice

I am a contributing author of the Thompson Delmar Learning, Milady's Standard Cosmetology Textbook utilized in seven countries. I co-authored *Cosmetic Medicine and Aesthetic Surgery Strategies for Success*, with Renato Saltz, M.D., American Society of Aesthetic Plastic Surgeons (ASAPS), Fellow, American College of Surgeons. I attained my aesthetic instructor's license through the *University of South Carolina*. My training went beyond the traditional to include aromatherapy, Ayurvedic physiognomy and Asian Chi of the skin. I have created and launched numerous educational programs for three privately held companies, two of which were acquired by Fortune 500 companies.

After completion of this audiobook, you will learn a multi-faceted approach to significantly improving acne skin conditions. The value of this information undeniably outweighs the cost of your investment. The compilation of years in science, research, development, and clinical treatments are the genesis of this audiobook.

Reader's comments

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