

Needing vs. Leading

author: Todd Schaefer

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Synopsis

author	Todd Schaefer
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Holistic business owners often prioritize getting and keeping clients over their own well-being and the value system they built their business on. But what if there was a better way?

Needing vs. Leading is an award-winning book offering invaluable insights and lessons on eliminating approval-seeking, communicating effectively, and upholding your boundaries with clients. It will guide you through effectively engaging your fears and addressing your inner change work to improve your business practices and client outcomes. With practical exercises that can be engaged with daily, you'll unlock vast resources that will greatly benefit you and your clients.

Don't let approval-seeking hold you back any longer. Let this book be your essential guide to building respectful relationships with clients while upholding your value system and enjoying your work.

This book will help you:

- Achieve your full potential as a coach by proactively addressing your personal growth and relationships, setting healthy boundaries, and exploring your inner self.
- Enhance your coaching success and improve the well-being of you and your clients through a variety of engaging and practical exercises, prompts, questions, tasks, plans, and scripted conversations.
- Build the confidence to part ways with clients who no longer align with your values or goals, enabling you to focus on more rewarding opportunities.
- Implement proven principles and systems to elevate your client's mental health and well-being, increase your effectiveness, and save time.

Reader's comments

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