

# NLP Hacks 2 In 1

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## Synopsis

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Have you ever wanted the convincing conviction of a leader? Do you often find obstacles standing between you and your goals? Or feel like others misunderstand you and disregard what you have to say? Are you finally ready to achieve success in all your endeavors?

If you're ready to unlock all your potential through effortless self-improvement and effective communication, then look no further – this book is for you! But what's Neurolinguistic Programming (NLP) anyway? NLP describes how the brain works [neuro], how we use language in different scenarios [linguistic], and how we can master behavior patterns with time [programming]. As we notice the ways we need to grow and change, NLP helps us master ourselves before teaching us how to master the communications skills we need to be effective with others. The benefits of knowing and using NLP have been around since the 1970s, and today companies and professionals around the world use it to boost their team's interpersonal and individual success. Scholars like Albert Mehrabian, discovered why frequent disconnect can happen between people. In his 7 percent - 38 percent - 55 percent Rule, Mehrabian demonstrates how words make the least meaningful aspect of communication - only 7 percent. The other 93 percent of communication consists of nonverbal communication – the tone of our voice, our facial expression, our body language, and so on (*Silent Messages*, 1971). But by using NLP, whether you're in the boardroom or the living room, you can learn how to quickly improve yourself and influence others for the better! This book includes:

- NLP Secrets: The Hidden Truth to Understand How People Work and to Have Greater Influence on Those Around You*
- The Power of NLP: Little-Known Strategies to Access Your Mind and Truly Program Yourself Just like a Computer*

In this book, you'll discover:

- How using these five time-tested features of NLP allow you to shape yourself into your best self (and how you can achieve this in no

time)

- The one essential truth about language you need to believe in order to exceed the limits in your life
- How applying these top 15 little-known NLP techniques help you eliminate those negative thoughts holding you back for good
- Why it's absolutely crucial to know the five key arenas of relationships, and how you're currently limiting your progress
- How to use the 10 time-tested NLP techniques to kick-start your effective persuasion skills (even if you already know a lot of the common tricks!)
- The secrets behind the most charismatic people that make them stand out from the crowd (and how you can match them using this one simple trick)
- The absolute six worst things you might be doing to harm your chances of creating the rapport and connections you need to succeed (and how to avoid these mistakes at all costs if you want to finally be effective and compelling!)
- And much, much more!

NLP is for *anyone* – but especially for those wanting to see their challenges won, esteem raised, problems solved, life balanced, rapport built, communication mastered, connections made, and the world with all its possibilities ready for the taking!

So if you want to grow and change into your best self, achieve your goals, and communicate effectively with others along the way, mastering the art of NLP is the way to go! Click “Add to Cart” now!

# Reader's comments

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