

Your Career: Beat Age Discrimination to Land Your D

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Synopsis

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Corporate America has been discarding its Baby Boomer employees like yesterday's newspaper. This audiobook is your secret weapon to avoid becoming one of the victims of illegal age discrimination depriving you of a meaningful and well-paid job in your prime earning period of life.

Learn the secrets to eradicate ageism, turning your decades of experience from a liability into an asset and mastering both soft and hard skills to become sought-after in the workplace for your experience, wisdom, reliability, and talents.

Learn to tech up to overcome your technology deficit and move from overqualified to in-demand. Learn how to erase a decade or more through easy-to-implement makeovers that help you look as young and vibrant as you feel. Master the art of networking to turn your many years of personal and professional relationships into a powerful network to drive your referrals and credentials to a whole new level. Explore a host of tips, techniques, strategies, and tactics to achieve meaningful employment for a corporation, a consulting firm, or even working for yourself.

This audiobook is your secret weapon to overcome age discrimination to become sought-after, relevant, and employable well into your 60s, 70s, and beyond!

This audiobook is made for you if you are:

- Unemployed and wanting to get back into a well-paid salaried position
- Employed and want to keep your job or get a better one
- Wanting to work less but enjoy it more
- Thinking about starting your own business to be your own boss
- Exploring new ways to live and work in a fun and stimulating way

In this step-by-step guide, you will discover valuable insights and tactics including how to:

- Communicate the 10 reasons companies should hire you instead of a millennial
- Build your expert status as a mature professional
- Shift-proof your career from unexpected job loss
- Explore innovative work options for experienced pros
- Eradicate 10 or more years from your appearance
- And so much more!

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