

Rethinking Real Estate

author: Dror Poleg

2026-07

Synopsis

author	Dror Poleg
readBy	Alister Austin
inLanguage	english

Why are our offices, homes, stores, and warehouses the way they are? How were they shaped by previous waves of innovation - from the train and telegraph to the TV and automobile? How will the innovations of our own era reshape the cities and buildings we live in? Technology is redefining the value of physical assets: the meaning of location and accessibility, the power of zoning and regulation, the flow of capital and information, and even the notion of scarcity itself. How to make the most of it? *Rethinking Real Estate* provides technology entrepreneurs and real estate professionals with key insights and practical strategies that will enable you to develop innovative solutions, identify risks, evaluate emerging competitors, and transform your investment thesis, project, venture, or career.

Reader's comments

comment 1:

â€"â€" ()