

Rich20Something

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Synopsis

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The only guide you need to stop wasting your potential and create a kickass career you care about.

Daniel DiPiazza, the young founder of the massively popular Rich20Something.com, was once a typical 20-something, logging mind-numbing hours at low-paying jobs in hopes of moving up. Then it hit him: This doesn't have to be my life. Now 28, DiPiazza has launched multiple successful businesses with zero start-up capital - simply by identifying and monetizing his skills into a career and life he loves. And with this book, so can you.

Rich20Something is not some boring spiel on "paying your dues"; it's about hustle. Instead of inching your way up the traditional career ladder, DiPiazza teaches you how to hack it, sharing hard-earned advice, anecdotes from other entrepreneurial badasses, and step-by-step techniques for turning your best skills into a business you're passionate about that pays well to boot, including success secrets like:

- The three questions that will help fail-proof your business idea
- How to ruthlessly prioritize, focus, and "ride the Motivation Wave" to get your gig going
- Promotion strategies that literally make you money while you sleep
- Owning the online game on every platform, from 10 followers to 500,000

It's time to toss out your parents' career guides (sorry, Mom and Dad). *Rich20Something* is the only book you need to blaze your own path to an epic career and start getting the most out of your life now.

Reader's comments

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