

Social Media Marketing

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2026-07

Synopsis

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inLanguage	english

Are you ready to take your social media accounts to the next level for your business or personal brand? Not sure how to turn your social media audience into customers? Are you ready to build an insanely loyal following that you will keep forever? If so, keep listening... Networking online is key when it comes to building an online business. And what's a better place to market and advertise when people are spending more than two hours on social media? Your business, brand, product, or service has the ability to reach millions just by following the simple steps in this audiobook. Here is what you'll learn about:

- Three reasons why you must go worldwide
- Why an increased following equals increased sales
- The number-one reason most people fail when it comes to building a social media following
- Four ways to increase your relationship and loyalty with your audience
- Eleven ways to create a product/business launch
- How to do your customer research and find exactly where your audience is on each social media channel
- Seven hacks toward using your competition for your benefit
- Five-step formula to get started
- One non-social media type of marketing that everyone has forgotten about that you can take insane advantage of
- How to skyrocket your audience specific to each social media platform
- Tools and software to make your job easier when marketing on social media
- Ten mistakes people make when marketing on social media
- Types of paid advertising on each social media platform
- Costs of each paid advertisement
- Five mistakes people make when advertising on social media
- Why social media competition is your best friend

Whether you have used social media before without seeing the results you wanted or whether you've never used social media for business, it doesn't matter, as this audiobook guides you into believing anything is possible just by reaching and providing value to the right audience for you. Social media and online business is the new world.

Don't fall behind and take advantage of how easy it actually is to grow your social media presence for whatever it may be in your business!

The best time to plant and organize your social media accounts properly was five years ago; the second best time is now!

Reader's comments

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