

Biggest Mistakes Salespeople Make and How to Correct

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Synopsis

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Stop losing sales and income! This fast, effective program shows how to identify and correct the most common errors made by salespeople. Find out what more than 100,000 top sellers have already learned: how to eliminate the number one cause of discontinued orders, turn low-potential "dry runs" into an avalanche of new and profitable business, and make a quick, positive impression on potential buyers - even those hard-to-impress prospects who shy away from salespeople. Boost your career and commissions with these proven sales techniques.

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