

# The Art of Connection

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2026-07

## Synopsis

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inLanguage	english

These days, many of us find it easier to avoid face-to-face contact in favor of technological shortcuts. Why take the trouble to meet someone in person when we can simply send an email or a text? But as Michael Gelb argues in this compelling book, the meaningful relationships that come from real interaction are the basis of success. In *The Art of Connection*, Gelb offers listeners seven methods of developing better rapport in their professional and personal lives. Each chapter covers a specific technique and then illustrates it with memorable stories, relevant scientific research, and hands-on exercises that allow listeners to apply their new skills. Most important, Gelb reminds us that developing rapport with others is not just a business tool to enhance productivity but a valuable end in itself. By truly connecting with others, we broaden our own humanity as well as connect with a deeper part of ourselves.

## Reader's comments

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