

# The Boss of You

*author: Emira Mears, Lauren Bacon*

---

2026-01

## Synopsis

---

author	Emira Mears, Lauren Bacon
readBy	Therese Plummer
inLanguage	english

Female entrepreneurs are a growing force to be reckoned with. Each year, more and more women take the initiative and start their own business ventures - at twice the rate of men. Women continue to reshape the business world with innovative models, both large and small. So why is there a lack of clear-cut, expert advice aimed at this dynamic female audience?

In *The Boss of You*, Emira Mears and Lauren Bacon, founders of Raised Eyebrow Web Studios Inc. and co-editors of the well-known webzine *Soapboxgirls*, set out to answer this question. As intelligent entrepreneurs and straightforward writers, Emira and Lauren offer insight into beginning - and sustaining - small businesses from the female perspective. Peppered with stories from women who have been there, from cautionary tales to success stories, *The Boss of You* provides readers with real advice and career options that will allow them to live their values and achieve their own version of work-life balance.

Whether you are an established professional or an entrepreneurial newbie, *The Boss of You* is the definitive guidebook for starting, maintaining, and enjoying your own business.

# Reader's comments

---

comment 1:

â€"â€" ()