

The Case for Long-Term Value Investing

author: Jim Cullen

2026-08

Synopsis

author	Jim Cullen
readBy	John Bradford
inLanguage	english

Value investing moves in and out of favor, but the data doesn't lie. It has always worked, and will continue to work - as long as investors apply a value discipline and invest for the long term.

In *The Case for Long-Term Value Investing*, experienced Wall Street pro Jim Cullen presents the eye-opening data that backs this up, explaining how investors can use the value approach for successful investing today, as well as sharing a wealth of fascinating stories from his time on the Street.

Discover:

- The true principles of value investing
- Jim's stock-picking method in detail
- Inspiring case studies of successful value investments
- How to apply the value discipline through practical strategies

The Case for Long-Term Value Investing also includes a concise history of the last 100 years of market history - showing just how crazy the market can be - with a review of bear markets, recessions, bubbles, melt-ups, interest rates, and much, much more.

The Case for Long-Term Value Investing is the ultimate introductory guide to how and why value investing works, how to understand the markets, and how to be a successful investor.

Reader's comments

comment 1:

â€"â€" ()