

The Cheat Code

author: Brian Wong

2026-01

Synopsis

author	Brian Wong
readBy	Brian Wong
inLanguage	english

Have you ever noticed that there are certain people who seem to move up just a bit faster than everyone else? Those rare people who are always a bit ahead of the curve, get noticed a bit more, and achieve their goals a bit more quickly than the rest of us? And have you ever noticed how much this small edge makes a massive difference to the trajectory of their careers?

Twenty-four-year-old entrepreneur Brian Wong is one of these people, having graduated from college by age 18, having raised \$24 million in venture capital to start his own company before he turned 25, and having grown that company into a global mobile advertising giant in just four years. His secret? *The Cheat Code*.

Wong believes that most people - even creative people - have a tendency to follow a script, to do things the way others do them simply because that way works. But therein lies the secret at the heart of the Cheat Code:

Anyone can easily shortcut his or her way to success, simply by going slightly off script - by doing things just a little differently from everyone else.

Here, Wong unlocks the power of the Cheat Code through 71 bite-size and virtually effortless shortcuts you can use to get a leg up on the competition, get noticed, and accelerate your success. For example:

- Cheat #7: don't ask - announce
- Cheat #16: know your superpower!
- Cheat #32: make boldness your genius
- Cheat #47: know who's the boss
- Cheat #55: focus on what won't change
- Cheat #71: imagine *what if?*

No matter where you aspire to go in your life or career, *The Cheat Code* will help get you there - faster.

Reader's comments

comment 1:

â€"â€" ()