

The Cybersecurity Playbook

author: Allison Cerra

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Synopsis

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Many books discuss the technical underpinnings and complex configurations necessary for cybersecurity - but they fail to address the everyday steps that boards, managers, and employees can take to prevent attacks. *The Cybersecurity Playbook* is the step-by-step guide to protecting your organization from unknown threats and integrating good security habits into everyday business situations. This audiobook provides clear guidance on how to identify weaknesses, assess possible threats, and implement effective policies. Recognizing that an organization's security is only as strong as its weakest link, this audiobook offers specific strategies for employees at every level.

Drawing from her experience as CMO of one of the world's largest cybersecurity companies, author Allison Cerra incorporates straightforward assessments, adaptable action plans, and many current examples to provide practical recommendations for cybersecurity policies. By demystifying cybersecurity and applying the central concepts to real-world business scenarios, this audiobook will help you deploy cybersecurity measures using easy-to-follow methods and proven techniques, develop a practical security plan tailor-made for your specific needs, and incorporate vital security practices into your everyday workflow quickly and efficiently.

Reader's comments

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