

# The Disney Way For The Digital Age

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# Synopsis

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Magical customer experiences don't happen by accident, they happen through careful planning & meticulous design. Kevin Kelly and Debbie Zmorenski have been engineering extraordinary customer experiences for over 30 years. Join us as we explore corporate culture, branding, service excellence, and much more. Through storytelling, technical curiosity and friendly conversation, "The Disney Way for the Digital Age" will be revealed! Our mission is to give our listeners real-life information that can be used to create a successful business model leading to competitive advantage and loyal customers for life. We share our combined experience in operations, leadership, and technology in a way that is relevant to all businesses.

## Reader's comments

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