

# Heart of a Beast: Surviving in the Lone-Wolf Economy

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2026-07

## Synopsis

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inLanguage	english

**Everyone loves a beast.** They're the people around you who live life to their fullest potential. The people who are in the zone from the moment they wake up in the morning to the moment they fall asleep. The people who attack life with energy and aim at the impossible. Not everyone has it in them to become a beast - too many of us settle for mediocrity. But for those of us who don't, entering beast mode is a matter of putting in the work, investing in ourselves, and pushing ourselves to live life purposefully and powerfully. As the economy transforms around us - leaving us with less security and less certainty, but with staggering rewards for winners - pushing ourselves to become beasts is less and less optional. It's becoming a requirement for survival. This book teaches you the strategies to find and unleash the beast inside of you - on every level, from the physical to the social to the spiritual.

## Reader's comments

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