

The Latino Wave

author: Jorge Ramos

2026-08

Synopsis

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inLanguage	english

From best-selling author and Emmy Award-winning journalist Jorge Ramos comes a pivotal new book that explores the current and future power of the Latino vote in American politics.

The face of the American voter is about to change dramatically. With the growth of the number of Latinos in the United States, there has never been a voting block with the potential to determine the outcome of so many elections, both nationally and locally. Hispanics in America, native-born as well as newly arrived immigrants, will forever alter the way this country votes, and even how the nation views itself.

With a staggering population of more than 38 million and growing quickly, Latinos became the largest minority in America in 2003. The monumental effect Hispanics will have on all areas of American culture, especially politics, will be acutely felt as the 2004 presidential election heats up.

Ramos argues that the political party that can correctly understand the wants and needs of Hispanics will triumph in most elections throughout the country, pushing forward that party's agenda and solidifying its hold on power.

By outlining what political issues are important to them, Ramos underscores why America should care about bridging the gap of misunderstanding that exists between Latinos and non-Latinos, during this, the most divisive presidential election the country has witnessed in decades.

Reader's comments

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