

The Leveraged Business

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Synopsis

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Grow your business exponentially. Increase your personal income so you always feel financially secure. Get your time and freedom back. Yes, it's all possible, when you start to think of growing your business with leverage. This book outlines the way for you to get to a million or more each year, while getting your life back.

Most would-be entrepreneurs start their business because they want freedom - to do meaningful work in the world without having to answer to anyone, to work when they want, how they want to work, to dictate how much money they make, and work the schedule they want to work, unapologetically.

If you are like the majority of business owners, you ended up creating a job for yourself, one in which you work much longer hours (including evenings, weekends, and possibly all vacations, if you take vacations) and pay yourself much less than you would ever agree to work for someone else, especially with those kinds of hours. This may be wreaking havoc on your marriage and on your family. At the same time, you are probably working on things you don't enjoy and managing people who provide disappointing work, which causes you to take a lot of the work back because no one can do it like you.

There's no more of you to go around and no more time to focus on growing the business exponentially. You have big aspirations, but you feel completely stuck, exhausted, frustrated, and overwhelmed, and you're not sure you can grow any further without breaking. You don't know where to turn because no one really understands what you're going through. When you speak to the non-entrepreneurial people in your life about your frustration or overwhelm, they tell you to get a real job.

The thing is, you are now thoroughly unemployable, and there's no turning back. Here's what's happened...you've become the bottleneck in your business, wondering why it isn't growing and why you're not making the money you want to make, working too many hours with no freedom. Overwhelmed at six figures, you

wonder whether itâ€™s even worth it to keep going, let alone try to grow to seven figures. In this position, many start thinking maybe itâ€™s time to go work for someone else again.

It doesnâ€™t have to be this way!

By following these proven strategies that leverage all aspects of your business, you can remove yourself from the day-to-day grind, focus on exponential growth, make exponentially more money, and experience the freedom and joy you set out to create when you first opened your company.

The unexpected bonus is that your business can then become a cash machine for life, provide a comfortable retirement later, outlive you, and be passed down to others, or eventually be sold to make you financially free for life.

Whatâ€™s required? A new way of approaching your business.

Leverage.

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