

The Recipe for Business Success

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Synopsis

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A recipe for success, whether business or culinary, requires a finite set of ingredients and specific execution. Each ingredient and amount is equally important, as is their related quality, and all must be matched to the outcome desired. Also essential are the proper guidance, the talent to execute, and the required resources. Straying from the simplest of recipes creates results that range from mediocre to catastrophic.

In *The Recipe for Business Success*, Nelson employs decades of successful business experience, defining required ingredients and how to create them. You will learn how to assemble a balanced and talented leadership team, to understand the definition and value of a true business leader, and what resources are critical to business success.

Unlike typical business audiobooks, you will create a "report card" on your business "recipe" and walk away with actionable opportunities to improve. If you run your business "off-recipe," success will be reduced with performance that is lower than your potential. If you execute a well-balanced business "recipe," success will be easier and net results will be greater.

Listen to the audiobook, create your report card, and build a better business!

Reader's comments

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