

The Three Laws of Performance

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Synopsis

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inLanguage	english

How did companies, both large and small, in different countries and industries, all achieve breakthrough performances when the odds were stacked against them? How did an engineer turned CEO transform his New Zealand steelmaking company around in one year and become a leader in the industry? How did a 600-person team, within the largest petroleum company in Brazil, overcome skepticism and dysfunctional dynamics to achieve the biggest process integration success in history? How did a major Japanese housing manufacturer thrive despite the worst economy in a generation? How did a South African platinum mine improve its safety performance by 57 percent in one year? All of these results were possible because people applied The Three Laws of Performance and rewrote their futures. <p> This audiobook will show you how to do the same in your organization and your life. Although most of us aren't aware of it, we have a future that's already been written. Our future is written by hopes, fears, dreams, expectations, and decisions made about life. In the same way, organizations have futures written by history, circumstances, culture, aspirations, successes, and failures. These already-written futures determine and shape the level of performance that's possible for individuals and organizations. Authors Steve Zaffron and Dave Logan crack the code on rewriting the future for people and organizations, elevating performance to unprecedented levels.</p>

Reader's comments

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