

Think Talk Create

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Synopsis

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A brilliant counter-narrative for restoring humanity to the bottom-line, numbers-obsessed culture of the modern, 21st century workplace.

In a time of unusual stress, with a pandemic raging and economic insecurity and dislocation increasing, we need to rediscover the values that make us human, that give us a sense of meaning in order to increase our potential for productivity and success. What stands in the way, however, is a professional culture where human connectedness is a lost art: the frenzied numbers-obsessed, bottom-line thinking, the "scratch and claw" workplace, and organizations where the boss can literally be an algorithm.

Through moving stories and a modern spin on the ancient framework of Socratic dialogue, David Brendel and Ryan Stelzer show how to move forward and build workplaces fit for humans through what uniquely defines us as human beings: our ability to think, talk, and create.

By thinking carefully about a challenge, engaging peers in dialogue via open-ended questioning, and building a strategy collaboratively. *Think Talk Create* enables us to cultivate trust and define collective values, seemingly "soft" attributes that nonetheless markedly increase innovation and, ultimately, financial performance.

Think: Step back, slow down, avoid impulsive, short-sighted decision making.

Talk: Ask non-judgmental, open ended questions, with your mind as a blank slate, pursuing the problem like an empirical scientist or a judge presiding in court.

Create: Bring something new and meaningful into play, a novel solution to a pesky problem that can move the world in surprising, positive directions.

Reader's comments

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