

Yes Ma'am, No Sir

author: Coach Carter

2026-07

Synopsis

author	Coach Ken Carter
readBy	Vince Bailey, Coach Carter
inLanguage	english

In the same vein as major bestsellers as Tony Dungy's *Quiet Strength*, Coach K's *Leading with the Heart*, and Bo's *Lasting Lessons* by Bo Schembechler, Coach Ken Carter brings us a highly personal motivational and inspirational book of dedicated life lessons.

Accountability . . . Overcoming adversity . . . Taking charge of your life . . . Learning how to succeed when others expect you to fail. These are the essences of Coach Carter's basic building blocks for winning in life. From learning about the quality of one's character to the love of learning-as well as the importance of self-discipline and spirituality-Coach Carter takes you through his own life experiences and shows you how you, too, can become successful in your everyday life. His fundamental belief is that you must start with respect for others, your community, and your environment before you can attain your own goals, both personally and professionally.

As the no-nonsense head coach of the Richmond High School boys' basketball team from 1997-2002, Ken "Coach" Carter gained nationwide fame when he locked his undefeated team out of the gym in order to push them to improve their grades. Since then, Coach Carter has remained in the public eye as a highly sought-after speaker-partaking in more than 125 speaking engagements per year-for youth groups and educational panels worldwide. In January 2012, Coach Carter opened the Coach Carter Impact Academy, which provides room and board, as well as a business school for developing entrepreneurs. Over the years, the author has received numerous awards and continues to help at-risk youth daily through the Coach Ken Carter Foundation.

Yes Ma'am, No Sir spells out Coach's 12 lessons for success. Inspirational, motivational, and informational, this is must-reading for anyone who truly wants to know how to get ahead.

Reader's comments

comment 1:

â€"â€" ()